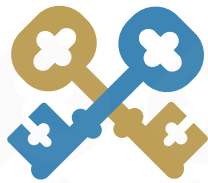


WILLIAM RAVEIS



Elite Concierge Services

HOME • MORTGAGE • INSURANCE • MOVING

REAL ESTATE. MADE REAL EASY.

After 50 years in this industry, I've learned what truly sets extraordinary agents apart — it's all about delivering exceptional value.

Today, we're thrilled to introduce our Elite Concierge Services — a groundbreaking program designed to provide unparalleled listing support and elevate your entire home-selling experience.

With a curated spectrum of services, our mission is simple: attract the most qualified buyers, achieve highest and best price, and ensure a seamless, successful sale. William Raveis offers something no other brokerage in America can match — a fully integrated, end-to-end selling and moving solution.

Our commitment is to be more than just your agent — we aim to be your trusted advisor, guiding every step of the journey with expertise, care, and accountability. Your successful home sale. Our extraordinary difference. That's the William Raveis advantage, and the reason we'll continue to lead the real estate industry for the next 50 years and beyond.

Bill Raveis
Chairman and CEO



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REAL ESTATE. MADE REAL EASY.

Variable Professional Fee

Service Offerings

William Raveis Mortgage - Top-rated mortgage company and in-house partner

William Raveis Insurance - 50+ carriers and in-house partner

Diamond Customer Reward: Use William Raveis real estate, mortgage and insurance

Raveis-to-Raveis agent and network agent referrals

Raveis Refresh¹: Renovate your home to present in its best light

Raveis Purchase¹: Convenient hassle-free home selling

Raveis CashBidTM: Strengthen your bid with an all-cash offer

Legal Network: Vetted lawyers to assist with property contracts

Home Connections²: Connect your utilities, internet, home security, and more

Moving Management²: Manage your household goods movement and other valuables

47 Cear Creek Rd Marketing Plan

LeadingRE website postings

Luxury Properties Division eligibility (\$1M+)

Luxury Portfolio associated websites (\$1M+)

Agent Icon social posts

Social media ads with analytics

Extra spotlight lead generation

Just Listed digital email

Just Listed mailed postcards

Staging assessment

Professional staging

Virtual staging

Professional property photography

2D floor plans

3D floor plan

Virtual twilight exterior photography

Twilight exterior photography

Drone photography

Full-motion video walk-through

Property brochure

Open Houses

Optional marketing services